



SmartDrive PROMise Pledge Contest 2017 – You could win:

\$1,000 for your school's Prom or After Prom Party

\$500 in food from Texas Roadhouse for your schools Prom or After Prom Party

\$250 for your school club or team

A Texas Roadhouse coupon for every student who signs the pledge

Purpose: The purpose of the SmartDrive PROMise Pledge Contest is to encourage young drivers to actively participate in practicing and promoting safe and responsible driving especially during prom and graduation season and to: **ALWAYS AVOID THE 4 D's of IMPAIRED DRIVING: DISTRACTED, DROWSY, DRUGGED, DRUNK**

SmartDrive PROMise Contest Rules: (Please read carefully)

1. The SmartDrive PROMise contest will run from January 1 - March 31, 2017.
2. Winners will be announced on April 10, 2017.
3. Students may continue to sign the pledge after March 31, 2017 but will not be included in the competition portion of the contest.
4. Schools will be divided into two categories based on student population in grades 9 – 12 as provided by each school's administration. High schools with 800 or less students will be in the "Division I School" category, schools with more than 800 students will be in the "Division II School" category.
5. Each school will designate **ONE** club/team/class and an adult moderator to sponsor and run the SmartDrive PROMise Pledge Contest in their school. SmartDrive will provide an introductory presentation to the club/team/class sponsoring the contest. The adult moderator should contact susan.booker@smartdriveusa.org or [302-300-6989](tel:302-300-6989) to arrange the presentation.
6. The sponsoring school club/team/class will persuade as many students in their school as possible to go to www.smartdriveusa.org and sign the online pledge to drive safely. Only pledges signed online will be accepted this year. Students from the sponsoring club/team/class are encouraged to post signs, make announcements, etc. to drive participation. Working with the sponsoring club, SmartDrive will schedule an in-school banner signing during lunch so that students who have signed the pledge can sign the banner. To sign the banner, students must present the email showing that they signed the online pledge. A representative from SmartDrive and representatives from the participating club/team/class will be present for the banner signing. SmartDrive will provide PROMise pledge cards for distribution to students, sample announcements, a banner and one box of sharpie color pens for the banner signing in each school.
7. SmartDrive recommends that each school schedule a DWI assembly during the PROMise period. The DWI assembly focuses on the causes and risks of impaired driving and offers solutions. A police officer will join SmartDrive staff for these DWI assemblies. The assembly is designed to take one school period.
8. Two cash prizes of \$1,000 will be awarded: one in the "Division I School" category and one in the "Division II School" category. The school in each category with the highest percentage of students signing the online pledge will win the prize for that category. In the case of a tie, the prize will be divided equally between the schools.
9. Two cash prizes of \$250 will also be awarded: one each to the sponsoring club/team/class in the winning schools in each division. In the case of a tie, the prize will be divided equally between the schools.
10. In addition, the school with the most students signing the pledge will receive food for their prom or after prom party from Texas Roadhouse, valued at \$500.
11. SmartDrive encourages collaboration and cooperation in practicing and promoting safe and responsible driving. For the purposes of the SmartDrive PROMise Contest, school participation will be considered individually and prizes will be awarded accordingly. Each student may only sign the pledge once and must identify the school he/she attends.

GOOD LUCK AND THANK YOU FOR PROMOTING SAFE AND RESPONSIBLE DRIVING IN YOUR SCHOOL!