




SMART DRIVE®



4Life

TEENS - BOTH DRIVERS AND PASSENGERS - HAVE THE LOWEST RATE OF SEAT BELT USE AMONG ALL AGE GROUPS CDC - 2015

1 IN 4 TEENS SURVEYED SAY THEY DON'T USE A SEAT BELT ON EVERY RIDE

TEENS HAVE BEEN NAGGED BY PARENTS TO BUCKLE-UP SINCE THEY WERE TODDLERS

SO WHY DON'T TEENS BUCKLE-UP NOW?

34% "FORGOT; OR IT'S NOT A HABIT"



"WEREN'T DRIVING FAR THIS TRIP" **16%**



11% "SEAT BELTS ARE UNCOMFORTABLE"



Safe Kids Worldwide - 2014

TURN THIS CARD OVER TO LEARN HOW YOU CAN BE REWARDED (AND SO MAY YOUR SCHOOL) IF YOU PLEDGE TO



**BUCKLE-UP
EVERY TRIP - EVERY TIME**



SmartDrive reminds you to always



"CLICK FOR LIFE"

BUCKLE UP • EVERY TRIP • EVERY TIME

Clip here - post this in your car

seven OUT OF *ten* TEENS
KILLED IN CAR CRASHES
ARE *NOT* BUCKLED UP



Your family, friends and classmates don't want to remember you as just a statistic. Make YOUR Click4Life Pledge NOW!

SCAN THE QR CODE
OR
BROWSE TO THIS
WEBSITE



<https://goo.gl/Y3jbPj>

SO WHAT IS YOUR REWARD FOR MAKING THE SMARTDRIVE CLICK4LIFE PLEDGE?



IT'S A FREE APPETIZER - VALUED UP TO \$7.99!

Adult Entree Purchase Required for Redemption