## SMARTA/LE 344Life

TEENS - BOTH DRIVER'S AND PASSENGERS HAVE THE LOWEST RATE OF SEAT BELT USE
AMONG ALL AGE GROUPS CDC - 2015

1 in 4 teens surveyed say they don't use a seat belt on every ride

TEENS HAVE BEEN NAGGED BY PARENTS TO BUCKLE-UP SINCE THEY WERE TOODLERS

SO WHY DON'T TEENS BUCKLE-UP NOW?

34% "FORGOT; OR IT'S NOT A HABIT"





"WEREN'T DRIVING FAR THIS TRIP"

16%

11%

"SEAT BELTS ARE UNCOMFORTABLE"



Safe Kids Worldwide - 2014

TURN THIS CARD OVER TO LEARN HOW YOU CAN BE REWARDED (AND SO MAY YOUR SCHOOL) IF YOU PLEDGE TO



BUCKLE-UP
VERY TRIP - EVERY TIM



SmartDrive reminds you to always



"CLICK FOR LIFE"

**BUCKLE UP • EVERY TRIP • EVERY TIME** 

-- Clip here - post this in your car

## Sevenout of ten teens KILLED IN CAR CRASHES ARE NOT BUCKLED UP



BUCKLE U



Your family, friends and classmates don't want to remember you as just a statistic.

Make YOUR Click4Life Pledge NOW!

SCAN THE QR CODE
OR
BROWSE TO THIS
WEBSITE



https://goo.gl/Y3jbPj

SO WHAT IS YOUR REWARD FOR MAKING THE SMARTDRIVE CLICKYLIFE PLEDGE?



IT'S A FREE APPETIZER - VALUED UP TO \$7.99!

Adult Entree Purchase Required for Redemption