

SMARTDRIVE FOUNDATION - Click4Life Campaign

SCHOOL ANNOUNCEMENT SUGGESTIONS – “RIDDLES”

TREND

Have you seen the *hottest* trend of the season? It's what 90% of our generation is wearing ???? What's your answer?

(short Jeopardy music clip? clock - three ticks and ding?
Simple ding?)

SEATBELTS - unfortunately this means 10% of us are NOT using seatbelts – putting themselves at greater risk for injury or death in a car crash. Do Something about it – make your Click4Life pledge today and always Buckle Up – Every Trip – Every Time.

HEROES

Have you heard of these real-life superheroes? They saved 14,000 lives in one year. What's your answer?

(short Jeopardy music clip? clock - three ticks and ding?
Simple ding?)

SEATBELTS - Of the 37,461 people killed in motor vehicle crashes in 2016, 48 percent were not wearing seat belts. In 2016 alone, seat belts saved an estimated 14,668 lives and could have saved an additional 2,456 people if they had been wearing seat belts. Do Something about it – make your Click4Life pledge today and always Buckle Up – Every Trip – Every Time.

USA

(SHOUTED) U-S-A! U-S-A! Since the 1980's, we Americans have gotten six times better at ??? What's your answer?

(short Jeopardy music clip? clock - three ticks and ding?
Simple ding?)

WEARING SEATBELTS – But not all teens have gotten the message. Seven out of ten teens killed in car crashes are NOT buckled up. Do Something about it – make your Click4Life pledge today and always Buckle Up – Every Trip – Every Time.

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BE SAFE

Even if you are only doing for a short time – Teens should always wear a [BLANK]
What's your answer?

(short Jeopardy music clip? clock - three ticks and ding?
Simple ding?)

WEAR SEATBELTS – One in four teens surveyed said they don't use a seat belt on every ride. Do Something about it – make your Click4Life pledge today and always Buckle Up – Every Trip – Every Time.

THE WAY BACK

Almost all of us do it in the front. But only 72% do it in the back. What do all we need to do?

(short Jeopardy music clip? clock - three ticks and ding?
Simple ding?)

WEAR SEATBELTS – No matter where you sit in a car, if you don't wear your seatbelt, your body becomes an out-of-control object. 60% of teens dying in car crashes are passengers. Do Something about it – make your Click4Life pledge today and always Buckle Up – Every Trip – Every Time.
